



ML2 E-Newsletter Testimonials

I thank the thousands of ML2 members who've sent in accolades (and criticisms!) since the newsletter began in March of 1996. Even [Business Week](#) had something to say in May 1997 about the missives from the "savior of b-school souls" (tongue in cheek, I hope!). [Fast Company](#) noticed the newsletter in December 1999, estimating 2.5 million ML2 readers at that time, serving 87 countries.

In 2005, the newsletter became a paid subscription, as I tried to "break-even before it breaks me." A few abbreviated testimonials are below, with first names only per ML2 policy.

I eagerly await each newsletter. Why? Because each issue touches my heart so deeply that it makes me laugh and cry all at the same time. I forward it on to so many people so they, too, can experience the joy and the compassion that you share with all of us. Please. Don't ever stop writing. It makes all the difference in the world to me and to everyone else who hears you.

I used to think I was alone in this world, caring about the sense of soul that has been lost in this crazy world of business. You give me hope and inspiration. I now know that I am not alone and that there are people out there who care and are actually doing something about it. Thank You and God Bless You. -- Mary

I arrived in Tokyo tonight, tired and anxious about challenges our Japan business faces. Thanks for having the newsletter waiting for me. It was warm, wonderful and inspiring. Better than cookies and milk. With love & respect. -- Sam

Your newsletters were a large inspiration behind me becoming a teacher... and now the 2006 Northern California Teacher of the Year, and I am in the running for 2006 California teacher of the year and National teacher of the year... I was afraid to leave the financial industry, ... but found courage to make a significant life change as I read [your] stories of others who took risks and followed their internal compass. Thank you a million times. -- Ron

Once again, I dropped everything at work to read your newsletter and I will return to it over and over again until the next one arrives. I am a recent Harvard MBA on a better path since the death of my mother and the opportunity I had to nurture her... Your newsletter reinforced just what you said – small things are 'big', we have the chance to 'step up to the plate' everyday. The only thing I learned about the heart at HBS was at a seminar you gave one afternoon. – Sarah



Just finished reading your latest newsletter. I typically set aside time when I can relax, read, and mull over a bit, so haven't been able to in the last few days that it's been sitting there. Each time I read these, I feel energized and it kicks that little motor over in me that makes me strive to make a difference each day. -- Jeff

This newsletter really came at the right time for me. I guess you hear it so often, people "feeling drained," feeling like there is no energy or motivation left to refuel the dream they had... I suppose that a lot of people that receive your newsletter are like me. We're often alone in an organization, trying to create a vision that goes beyond profit... We're trying to... create a happy team. But sometimes it seems like you're on that team all by yourself...

Your newsletter reminded me that although I can't do everything, what I can do is not worthless even if it doesn't seem to be appreciated. Thank you for the pep talk you just gave me... I wanted you to know you're making a difference to someone on the other side of the world. -- Paula

I love your newsletters. Each one has something in it that reaches me directly. They keep me centered. -- Tim

Just wanted to say thanks for reminding me to stop and breathe, even if it's only for the few minutes it takes me to read your newsletter every month. And for a few minutes after... -- John

I've loved your newsletter. Many times it brought tears to my eyes, gave me hope, and helped me keep my dream alive knowing in my heart it was the right thing to do. -- Lucy

Your writing touches an emotional place that is not easy for me, or even for others to reach in me... I am in a period of reflection and direction setting in my life right now and glad that the Internet has connected us. -- Bob

Know that my life and the lives of my wife and son are better as a result of your work. -- Art

I have just finished reading [your] "Making a Life" [newsletter]. I am truly fascinated and a bit floored. [Your writing] spoke volumes to me. I wonder where you've been keeping the hidden camera that you've been recording my life with. I was affected by what you have to say... Thank you for that. -- Jason



I am a young African. Your articles have really touched my life. They are just too unique. It touches the soul with its simplicity and directness. I hope you must be happy serving others in your little way. -- Olubunmi

Your questions stir me [[[BIG TIME]]]. -- Kevin

I wanted to let you know that I am finally "making a life" as well as making a living... Additionally, my husband has also decided to pursue a career he's passionate about: teaching. I wanted to thank you for all your help along this journey. While the newsletter wasn't the only "prod" to change my life, it was a major inspiration. -- Holly

I seldom have the time to read your whole newsletter, but I always scan it for the wise sayings and interesting resources you refer to. I have lost count of the number of times your newsletter [arrived and] caught me at a down, or seemingly hopeless frame of mind and something in there has reminded me of the right attitude that will allow me to pick myself up and get on with it. -- Dory

This is not the first newsletter that touched me deeply; there have been many before... There have been many realizations, insights, moments of aha, and deep connections with myself, as well as people around me. It is the nurturing that I give to myself, my own soul and spirit, which will sustain me when all else falls away... You give to others, Mark. You do it in many ways, some of which you are probably not even aware. -- Simon

Your [recent newsletter] changed my day, my week, maybe my life. As a 29-year old Kellogg Grad, I've done a lot of interesting things in my short career... but I've been struggling to get out of bed in the morning.... Your newsletter reminds me of what I should be striving for, i.e. making a positive difference in people's lives in a manner that "makes time fly for me" Many, many thanks. -- Robert

I am sitting at my computer wiping away tears after reading your latest newsletter. I just want to thank you for... showing me and others that there is a better way to live and work... I am working to clarify my goals and plans,... and defining what I truly believe about living and working. Your work and writings have no doubt contributed to this growth process. -- Kevin



Once again, you've given me reason to pause.

– Patti

I find [newsletters] to be a great combination of information, amusing anecdotes, and the delivering of a very sincere message... Mother Teresa might well have found you to be potentially a great disciple. You have much to give. -- Donald

Thanks for producing this wonderful newsletter. Thanks for perspective. It has made a difference in how I approach many aspects of my work and family.—Eric

Your [newsletter] is the only one I actually look forward to and save into my archives. You inspire me, even though I have yet to find where to direct my passion.... Thanks for re-lighting the fire under my butt each email. -- Jennifer

I really enjoy your newsletter. You nurture all of us who receive it by giving us permission to take time to think about these issues. That is something that was not modeled for many of us by our parents – as you pointed out, not only did they not talk about the bad things (in my family it was alcohol) but we didn't talk about the good things either (hopes and dreams and affection and faith).... Thank you for the nurturing. -- Mary

As usual your newsletter was on the money for where I was emotionally and mentally this morning. I've been feeling pretty alone at the office, as our company is going through massive amounts of turmoil. Your writing is always timely and much appreciated. Today, your newsletter was how I both began and ended my day. -- Dave

Your latest newsletter made me smile, and cry. Signs of good stuff, as usual. Thanks for bringing thoughtful comments on life and the life of business. I continue to love reading your newsletters after all these years. -- Sven

I cannot even begin to tell you just how much I appreciate the time and effort you put into writing your newsletters. I read them thoroughly every month... About a year ago I bought your book, signed up for the newsletter and began a search for passion and purpose in my life. A big endeavor...[for] any 26 year old.

I used to try to please everyone. In that process I forgot how to please me. I think I actually forgot me period. But over the past year I've began digging deep and asking myself what do I want. It's been scary and fun, [but]... I am really happy with the me of today and I thank you for writing words that continually challenge what I think. -- Colleen



I was very moved by your newsletter and I have passed it on to my friends. Thank you for a wonderful, heartfelt message. -- Faizel

Thank you so much. Everybody tells you this but I must too. I love your newsletter. I think it's one huge inspiration. -- Laurel

I've been reading your newsletter for several years now.... It's my #1 favorite newsletter. I gain so much inspiration from your quotes, stories and examples. Inspiration runs through all the pages you write. Over 22 years ago I began working for a Fortune 50.... It was really a great career, but I tired of the politics, self-centered 'wall street focused' behavior of many executives, and increasing bureaucracy... In November of last year, I took a package... and I parted ways...

I read "Making a Life, Making a Living" several years ago when you released it... and I'm really looking forward to reading "True to Yourself" when it's released. Thank you for your inspiration and encouragement as I launch into a new, life fulfilling direction. -- Dion

What a remarkable newsletter. I really, really love your newsletter each time it arrives in my e-mail box. Thank you, once again, for creating a newsletter that always speaks to mind, heart and spirit. Thanks again for the difference you make every day. -- BJA

**"Too much praise makes you feel you must be doing something terribly wrong."
-- Dorothy Day, civil rights activist**